



2021 Greater Bay Area Industrial Expo

24th DMP International Mould & Metalworking Exhibition

DMP Plastics Exhibition

Shenzhen International Precision Injection Molding Technology Exhibition

11th International (Shenzhen) Metal Casting Show

8th 3D Printing Intelligent Equipment Exhibition

International Robotics & Automation Conference & Exhibition (iRACE)

2021 Greater Bay Area Industrial Internet Exhibition

Expo on Advanced Coating & Film Technologies (ACFT2021)

Asia International Innovative Invention Exhibition

Auto Parts & New Energy Exhibition

Hardware Show

Sino-Euro, One Belt One Road Supply Chain Green Finance and Technology Forum and Exhibition

International Exhibition on Nuclear Technology Applications

23-26th November 2021

Shenzhen World Exhibition & Convention Center

Fuhai Street, Baoan District, Shenzhen, Guangdong, China

Exhibitor's Manual



讯通展览公司

Paper Communication Exhibition Services

Rm. 15, 5/F, Wah Shing Centre, 11 Shing Yip St., Kwun Tong, Hong Kong.

Tel: 852-27639011, 86-20-87612356, 86-21-63045419, 86-769-85981968, 86-755-22671503

Fax: 852-23410379, 86-20-87305903, 86-21-64181136, 86-769-85981966, 86-755-27909092

info@paper-com.com.hk; Website: www.dmpshow.com; www.dmpsz.com

Show Information

1. Venue:

Shenzhen World Exhibition & Convention Center

Address: 1 Zhan Cheng Road, Fuhai Street, Baoan District, Shenzhen, Guangdong, China

Address in Chinese: 中国广东省深圳市宝安区福海街道展城路 1 号

Venue official website: www.shenzhen-world.com

2. Exhibition Date: 23-26th November 2021

Opening Hours : 23-25 Nov 2021 9:30am – 5:00pm

26 Nov 2021 9:30am – 2:00pm

3. **Admission:** is free of charge for trade visitor by registration, wearing mask and presenting your I.D. card or passport, green health barcode and 2 name cards at the on site visitor registration counters. No admission for children under 12 years old. Admission closes 1 hour prior to the closing time of the exhibition. Visitors may go to our official website or wechat page for pre-registration: www.dmpshow.com; www.dmpsz.com

4. Organizers:

Paper Communication Exhibition Services

Hong Kong: Rm. 15, 5/F., Wah Shing Centre, 11 Shing Yip Street, Kwun Tong, Kowloon, Hong Kong.

Tel: 852-2763 9011 Fax: 852-2341 0379 Website: www.dmpshow.com

Contact: Ms. Shirley Lok Direct line: 852-2950 1999 E-mail: shirley@paper-com.com.hk

Ms. Amanda Shing Direct line: 852-2950 1906 E-mail: amanda@paper-com.com.hk

Ms. Maggie Lau Direct line: 852-2950 1905 E-mail: maggielau@paper-com.hk

Guangzhou: Room 3503B, LaiFungTower, 761Dongfeng Road(E), Guangzhou 510600, China

Tel: 86-20-8761 2356 Fax: 86-20-8730 5903 E-mail: pc@paper-com.com.cn

Contact Person: Coisin Liu, Panpan Luo, Yuki Peng

Shanghai: Room 805, Golden Magnolia Plaza, West Building, No. 1 Da Pu Road, Shanghai 200023, China

Fax: 86-21-6418 1136

Contact Person: Ms. Iris Tan Tel: 86-21-6304 5419 ext. 208 Email: tanyinzen@xt-sh.com

Dongguan: 3/F., Door 13, Hall 3E, GD Modern International Exhibition Center, Furniture Road, Houjie, Dongguan, Guangdong, 523952 China

Mr. Alan Chen Tel: 86-769-85981968 Fax: 86-769-85981966 Alan.chen@paper-com.com.cn

Shenzhen: Yuhengzuo 201, 6099 Baoan Avenue, Fuyong Street, Baoan District, Shenzhen, China

Contact Person: Ms. Mia Rong Mobile: 13590484512 Email : rongmeizhen@paper-com.com.cn

Tel: 86-755-27909152 Fax: 86-755-27909092

5. Official Contractor (Hall 1, 3, 5, 6, 7, 8):

GL events Live (Shenzhen) Co., Ltd.

Address: 14th Floor, Tianjian Venture Building, No.7 Shangbao Road, Futian District, Shenzhen, China 518000

Online service website:

<http://zhan.zzxes.com.cn/special/2021dmp>

1. Booth DesignSubmission, SafetyManagement: Mr. Wallace Liang

Tel: 86-755-81488483-634, 86-19925215077

2. Electrical, Water and Compressed air rental: Mrs. Juno Chen

Tel: 86-755-66821098-839, 86+19925211987

3. Furniture Rental: Mr. Jin Yan

Tel: 86-755-66821098-833, 86+19925215028

4. For Oversea exhibitors:

Electrical, Water, Compressed air & furniture rental: Mr. Jin Yan

Tel: 86-755-66821098-833, 86+19925215028

Email: yanjing@gl-events-zzx.live

Official Contractor (Hall 9-16):

Guangdong Hanwei Main Construction Exhibition Co., Ltd.

Address: Room302, Building A4, Guangdong Science Innovation Equipment Park, 78 Luntou Road, Haizhu District, Guangzhou 510000, P. R. China.

Tel: 86-20-84019728 Fax: 86-20-84019728

Chinese Online service website:

<http://47.112.235.56/zcy>

Contact: Vicky Zou, Mobile: 86-13380027940 Email address: 3322381812@qq.com

Contact: Mr. Chao, Mobile: 18011960590, Email: 3219413842@qq.com

Standard booth contact: Mr. Pang, Mobile: 18026299800, Email: 3237568897@qq.com

Official Contractor (Hall 2 & 4):

Shenzhen Image Exhibition Service Co., Ltd.

Address: Room 201, East Side, North Login Hall, Shenzhen World Exhibition & Convention Center, No. 1, Zhancheng Road, Zhancheng Community, Fuhai Street, Baoan District, Shenzhen

Zip code: 518104

Tel: 0755-23144406

Fax: 0755-23144406

Online service platform: www.image-oss.com

Contact person: Du Ling

Mobile: 13719342519

Email: szyimage668@163.com

Contact person for drawing review: Huang Jian

Mobile: 13428888296

Email: 119297207@qq.com

Leasing contact person: Yuan Xiaohong

Mobile: 13544430600

Email: 1145557407@qq.com

6. Official Freight Forwarder (Domestic exhibits) :

Zhaohua Logistics Ltd.

Address: 24/F., New Times Plaza, 1 Taizi Road, Nanshan District, Shenzhen, China

Tel: 86-18018722121, Fax: 86-755-26825668,

Contact: Mr. Baonan Mobile: 18938918782 Email: baonan@cmhk.com

Contact: Ms. Li Yu Ting Mobile: 19928706875 Email: liyuting@cmhk.com

7. Oversea shipping agents (recommended list)

(1) JES Logistics Ltd.

Address: 26/F., Winsan Tower, 98 Thomson Road, Wanchai, Hong Kong

Tel:852-2563 6645 Fax: 852-2597 5057 E-mail: herman@jes.com.hk Contact: Mr. Herman Chung

Guangzhou JES Exhibition Services Ltd.

Address: Room 2005, Dong Jian Building, West Tower, 501 Dong Feng Zhong Road, Guangzhou 510045, China Tel: 86-20-8355 9738 Fax: 86-20-8355 3765

E-mail: you@jes.com.hk Contact: Mr Chen Xing You

DOCUMENTS & CONSIGNMENT DEADLINES TO DONGGUAN VIA HONG KONG

1. Customs documents for pre-clearance (List of Exhibit FORM B)	18 October 2021
2. Cargo picking up in Hong Kong for onward shipment to Shenzhen	26-27 October 2021

(2) Shanghai Expotrans Ltd.

Address: Floor 8, 555 Anyuan Road, Jing'an District, Shanghai

Tel: 86-21-60131818 Fax: 86-21-60135518

Contact: Ms. Zhangxian Mobile: 86-13701755801, Email: zhangxian@xptrans.com.cn

Contact: Ms. Xuwei Mobile: 86-13816142827, Email: xuwei@xptrans.com.cn

Shanghai Expotrans Ltd Guangzhou Branch

Address: Room 1018, No. 368 Huanshi East Road, Guangzhou

Tel: 86-20-83524315 Fax: 86-20-83524315

Contact: Mr. Will Ruan +86 13929546345 Email: ruanweijian@xptrans.com.cn

Contact: Ms. Chang ShuMin 13189650597 Email: changshumin@xptrans.com.cn

(3) BEX Logistics (Guangzhou) Co., Ltd

Address : Rm 1903 N-8 , No 13 , Huaming Road , Tianhe district , Guangzhou China

Tel : 86-20-2294 2207 Fax : 86-20-8923 9964

Contact : (Franky Lee) 13802955337 Email : franky@bexlog.com.hk

BEX logistics Company Limited

Address : Rm 2106 , 21/F Win Plaza , 9 Sheung Hei St , San Po Kong , Hongkong

Tel : 852-2836 5282 Fax : 852-2836 5383

Contact : William Luk Email : william@bexlog.com.hk

8. Hall Specification: Electricity: Single phase 220V / Three phase 380V.

Ceiling height : 16m. Freight Entrance: 5m width x 5.9m height;

Max. height of basement carpark entrance: 2.2m

Max. floor loading capacity: 5 tons/sqm.

Utility trench at every 6m width. Trench loading capacity: 1.5 tons/sqm. Trench width: 60cm.

Water Pressure: 0.13Mpa, Outlet water pressure: 2kg. Please prepare your own valve if you need to increase the pressure.

The space between rigging points is 9x9. The vertical load-bearing capacity of each single rigging point is 1000 kg. Max. weight for banner hanging is 20kg. Pure wood structure is not allowed to hang. The hanging height of the upper edge of the rigging structure must not exceed 9m.

9. Important note:

Exhibition booths are limited in height to 6 meters (with each single layer no higher than **4.5** meters, which includes platform and vaulted ceiling if applicable).

For 4-sided open booth and over 200sqm., length of back wall cannot exceed half of the booth length.

Special design booths should be equipped with at least two 5kg ABC dry powder fire extinguishers for every 100 square meters floor space as required.

Exhibition Hall grade 1 electrical box needs industrial adaptor to connect it to grade 2 electrical box. Exhibitors may bring their own adaptor and grade 2 electrical box or to hire them in advance.

If your machine require full loading of electricity consumption for long period, then you need to limit your power consumption to 80% of the power supply. Or you need to order a bigger power supply. But if your machine only requires a high current on the starting or for a short period of time, then there is no need to adjust.

Exhibitors are not allowed to bring their own crane, truck with mounted crane or forklift . Exhibitors must use the official hall appointed forwarder to hand their exhibits on site.

Exhibitors are not allowed to bring their own air compressor for air supply for other equipment. Exhibitor must hire the central compressed air supply from the official contractor. If you want to display your air compressor as an exhibit, you need to apply to the exhibition center in advance and only if it is not connected to other equipment.

All workers must wear a safety helmet during construction. It is prohibited to use 2.5m trestle ladders for work higher than 2m. All operations that carried out 2m above should use a movable aerial work platform or a assembled frame scaffold.

It is prohibited to use polystyrene boards, Foamboard or KT board. Only Forex/PVC Board is allowed. To use carpet, material samples and product testing reports which prove that the combustion performance reaches B1 level (nonflammable) are needed for construction. Big area painting or spraying is not allowed. Only small area touching is allowed.

Do not use high-power electric heating devices 2500W or above (such as electric stove, electric iron, etc.). Such regulation is with an exception of exhibits. If exhibitors bring their own kettle, refrigerator or coffee machine of over 800W, they must not connect it to the same line with lighting power supply. Make sure to order enough power supply, in particularly for standard booth.

Booth contractors must buy insurance for their booth construction. Hall Management fee is RMB20 per sqm. Safety and Cleaning deposit: RMB10,000 for 9-100sqm., RMB20,000 for 101-300sqm., RMB30,000 for 301sqm or above.

The exhibition center is the sole designated supplier of varois banquet, buffet, conference and coffee tea break catering servies. You cannot bring your own lunch box to the exhibition center. Only pre-packed coffee and tea bag is allowed. Coffee machine is not allowed. Use only water in bottle. All products must be up to food graded approved by the BaoAn Government.

10. Transportation

Shenzhen World is located right next to Shenzhen Bao'an Internation Airport, neighboring Fuyong Port, close to S3 Highway, and directly linked to the metro lines and city rails, featuring extremely convenient transportation resources. Airway: 7km to T3 of Shenzhen International Airport, 3km to T4, and only 75 km to HK airport. Water way: Closely located to Fuyong port, 1 hour to HK, Macao, Guangzhou, Zhuhai by ferry.

If you drive from S3 Highway to the venue, there is no restriction. But other driving routes from Shenzhen downtown to the venue are with restriction.

Hints: Restricted hours for non-Shenzhen car during working days: 7:00-9:00am and 17:30-19:30pm. Non-Shenzhen cars may apply through wechat to Shenzhen Police Traffic Branch for one day in a month to drive to Shenzhen city during restricted hours.

Guangzhou-Dongguan-Shenzhen Intercity Lightrail is ready now. Fuhai West station is just 1km from the new exhibition venue.

Shuttle bus will run between Fuyong Station to Shenzhen World Exhibition & Convention Center. Bus schedule: 23-26th Nov 8:30-17:30. Frequency: every 20 minutes.

Please check on our website for exact bus stop location and bus schedule later on.

- 11. Fire Regulation:** Smoking is not permitted in the exhibition hall. All construction materials must be fire-proofed. Flame, flammable items, flammable gas like oxygen and hydrogen are prohibited. Inert gases will depend on necessity and must be declared in advance.
- 12. Electrical Regulation:** All sockets are used for electrical appliances under 500W only, not for machine and not for lighting. No multiplug is allowed. If the actual power consumption of any exhibitor exceeds the applied limit and affects the operation of other exhibitors or the power supply system of the venue, the organizers will stop power supply to their booths immediately and the Exhibitor will be liable for the damage caused.
- 13. Security & Insurance:** The Organizers provide general hall security. However, Exhibitors are advised to arrange their own insurance coverage and not to leave their booths and exhibits unattended and take responsibility for the security of their booth display, booth merchandise and personal items during the show. Exhibitors are responsible for public liability insurance against injury to persons and property of others at their booth, along with their exhibits and merchandise moving to and from the show and during the show. Exhibitors should contact their insurance broker to cover their exhibit and exhibit materials. Organizer will not be held responsible for any lost, or damage to exhibits.
- 14. Noise Control:** The use of audio-visual equipment shall not exceed 70dB or to annoy other exhibitor or visitors. The Organizers reserve the right to adjust the sound volume or discontinue any audio-visual presentation.
- 15. Cleaning & Garbage Disposal:** The Exhibition Center will arrange cleaning of gangways and public areas only. Exhibitors please put their rubbish at the big rubbish bins along the walls inside the exhibition hall. "Raw Space" exhibitors should arrange cleaning of their booth and removal of decoration materials by their own contractor during move-in and move-out period.
- 16. Promotion During the Show:** No advertising, demonstration or canvassing for business may be carried out anywhere within the exhibition venue except at the exhibitor's own booth. No exhibits or advertising signs shall be placed outside the confines of the exhibitor's booth area.
- 17. Intellectual property rights:** The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way whatever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organizer and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and/or the Organizer and/or the latter's agents, representatives, contractors or employees of such third party's rights.
- 18. Move-in & Move-out:**

All people entering the exhibition hall during move-in and move-out period must wear a safety helmet for safety reason. At least, one of your staff must be present during the move-in and moving-out. As more and more machines, construction materials and cables are installed, it will be very difficult to move in big machines. To ensure smooth operation, please move-in your machines as early as possible. Big and long trucks may not be able to enter the hall. It will depend on the site situation. Exhibitors should follow the instruction of the forwarder & security guards.

Bulky Exhibits: Exhibitors taking bulky exhibits should move in their exhibits on 19th November 2021.

All exhibitors must observe the instruction and move in schedule of the Official Freight Forwarder.

Light Exhibits: Exhibitors taking light exhibits should come to decorate on 22nd November 2021.

Move-out Time: 26th November 2021, 14:00-22:00. Neither exhibitors nor appointed contractor are permitted to dismantle any part of their exhibit before the official closing time 14:00 on 26th November.

26th November after 14:00 is only for dismantling of booth construction materials & light exhibits only.

Big exhibits and 17.5m long truck should be moved out on 27th November.

19. Opening Hours:

Opening Hours (Hall 5, 7, 8, 9, 10)	Date	Exhibitors	Exhibit Truck	Booth Material Truck	Visitors
Early Move-in for machine (Only with Organizer approval)	19/11/2021	9:00-17:00	9:00-17:00		
Move-in	20/11/2021	9:00-20:00	9:00-20:00	11:00-20:00	--
	21/11/2021	9:00-21:00	--	9:00-21:00	--
	22/11/2021	9:00-22:00	--	9:00-22:00	--
Show Date	23/11/2021	8:30-17:30	--	--	9:30-17:00
	24/11/2021	8:30-17:30	--	--	9:30-17:00
	25/11/2021	8:30-17:30	--	--	9:30-17:00
	26/11/2021	8:30-14:00	--	--	9:30-14:00
Move-out	26/11/2021	14:00-22:00	18:00-22:00	14:30-22:00	--
	27/11/2021	9:00-21:00 (17.5m long trucks enter)		--	--

Opening Hours: (Hall 1, 2, 3, 4, 6, 11, 12)	Date	Exhibitors	Exhibit Truck	Booth Material Truck	Visitors
Early Move-in for Machine (Only with Organizer approval)	20/11/2021	9:00-17:00	9:00-17:00	15:00-17:00 Only for material unloading. Not for booth construction.	
Move-in	21/11/2021	9:00-21:00	--	9:00-21:00	--
	22/11/2021	9:00-22:00	--	9:00-22:00	--
Show Date	23/11/2021	8:30-17:30	--	--	9:30-17:00
	24/11/2021	8:30-17:30	--	--	9:30-17:00
	25/11/2021	8:30-17:30	--	--	9:30-17:00
	26/11/2021	8:30-14:00	--	--	9:30-14:00
Move-out	26/11/2021	14:00-22:00	18:00-22:00	14:30-22:00	--

20. Forms to be replied:

Page	Form	Form Name	Standard Booth	Raw Space	Deadline
18	Organizer	Taiwan Exhibit Approval Form	Optional	Optional	10 Oct
7-15	Organizer	Advertisement Order	Optional	Optional	12 Oct
16	Organizer	Exhibition Directory Entry, Invitation Card & Fascia Board	Yes	Yes	12 Oct
Appendix	Jes	Overseas Freight Service Request Form	Optional	Optional	18 Oct
Appendix	GL/ Hanwei /Image	Electrical, Lighting Connection, Compress Air , Water, Tel, Broadband, Booth design submission & Contractor deposit	Optional	Yes	28 Oct
Appendix	Standard booth extra order	Furniture & Spotlight Rental, Location Plan	Optional	No	28 Oct
17	Organizer	Exhibitor Badge	Yes	Yes	8 Nov
19-21	Hotel	Hotel Reservation Form	Optional	Optional	
22-23	Eshow	Interpreter/Receptionist Application	Optional	Optional	

21. Advertisement**Hall banner**

5m width x 5m height,
2 sided,
Advertising fee:
RMB12,500.
per banner, including
production, hanging &
advertising fee.
Only hanged on the top ceiling
of your booth.



Glass Sticker

3mx3m x 2

One sided

Advertising fee : RMB8100.

Location: on hall visitor entrance Ground floor



Outdoor banner

8mx4m

One sided

Advertising fee RMB19200.

固定广告资源 | Shenzhen World Exhibition & Convention Center

桁架广告分布区域

外广场 / 室内空间

尺寸: 宽8m * 高4m
面积: 32m²
数量: 视现场情况而定
价格: 600元/m²/展期
创新高: 100%+ (数据)
技术及材质说明: 膜立布, 四周包边

47

South Lobby Banner

8mx4m

2-sided

RMB25600. / piece

固定广告资源 | Shenzhen World Exhibition & Convention Center

吊旗分布区域

展厅内部

- 吊挂横幅 - 中央彩道一层 (靠近单号第一排)
- 1、2登录大厅一层内部

尺寸: 宽4m * 高8m
面积: 32m²
数量: 共12幅,
每个登录大厅各6幅,
厅内左右各分布3幅
价格: 800元/m²/展期
技术及材质说明: 双映布

39

DMP

观众证广告



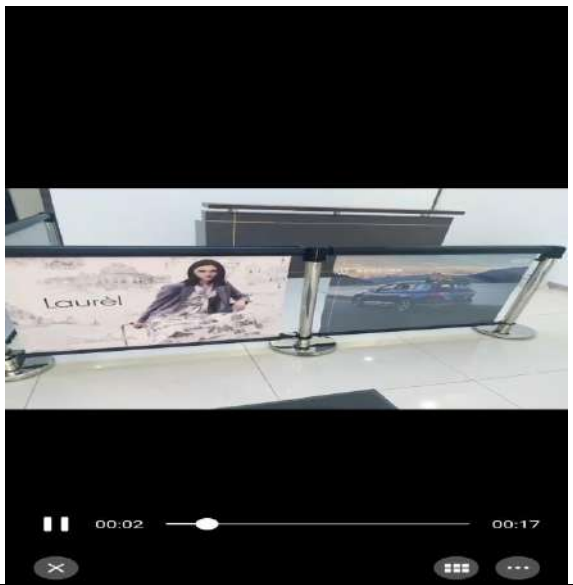
数量: 10,000条 广告费: 50,000元





正面 Front


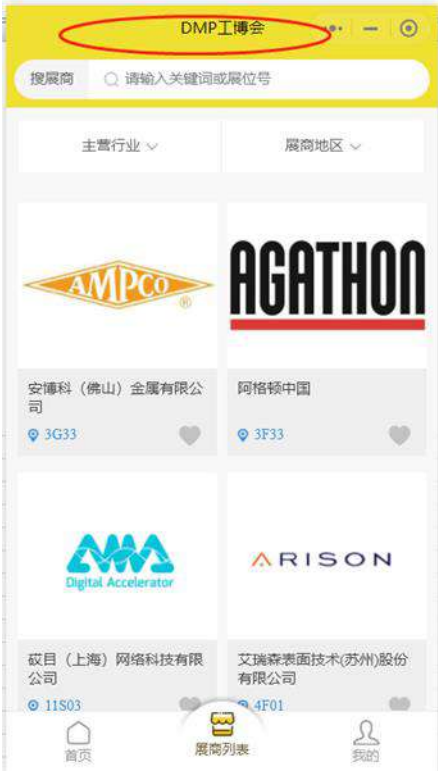


背面 Back


Advertisement	Details	Ad. Rate	
Shuttle Bus Banner	10 buses, including banner production & post up	RMB50,000 (Sole advertiser)	
Golf Cart Banner	10 carts, including banner production & post up	RMB50,000 (Sole advertiser)	
Belt Partition	200 pieces	RMB50,000 (Sole advertiser)	

<p>Water Bottle banner</p>	<p>3000 boxes</p>	<p>RMB80,000 (Sole advertiser)</p>	
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Wechat Apps	Advertisement location	Ad. Type	Ad. Quantity	Ad. Rate RMB
<p>Front Page (Rotation)</p>		<p>Web banner</p>	<p>2</p>	<p>RMB50,000/pcs.</p>

<p>Front Page (Bottom Part)</p>		<p>Text</p>	<p>8</p>	<p>RMB20,000/pcs.</p>
<p>Exhibitor List (top banner)</p>		<p>Web banner (3 rotations)</p>	<p>3</p>	<p>RMB10,000/pcs.</p>

<p>Visitor Registration (top banner)</p>		<p>Web banner (3 rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>
<p>Live broadcast (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>
<p>BuyerMatching (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB20,000/pcs</p>

<p>Catering (top banner)</p>		<p>Web banner (rotations)</p>	<p>3</p>	<p>RMB10,000/pcs</p>
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22. Show Daily

DMP 2020大湾区工博会 (DMP 2020) 日期: 2020年11月24-27日 地点: 中国 深圳国际会展中心

如何从DMP 2020中脱颖而出? 多渠道曝光, 让您的广告达到最大效益

整合式媒体平台-获得更多销售资源

官方展会快报

展会电子快讯

展会现场直播

活动拍摄及精剪

A. 官方展会快报 (仅限参展商刊登)

最有影响力的宣传渠道, 直接向20,000+买家传递资讯, 扩大参展效益

印刷版 简体中文版发行
平面发行量: 3期共20,000份

- ✓ 现场派发给每位参观展会的专业观众, 是极为经济有效的推广渠道
- ✓ 多种广告形式展示产品特色及优势, 吸引更多参观者光临您的展位
- ✓ 展会期间每天派发, 提醒采购商第一时间光临您的展位

电子版

- ✓ 通过荣格工业资源网、展会电子快讯等多重渠道, 线上宣传您的产品、展位讯息及品牌形象
- ✓ 曝光量: 吸引超过20万名以上金属加工行业买家浏览

(印刷版+ 电子版) 广告截止: 2020年10月29日

广告版面	尺寸	RMB
内页全页彩色	出血: 284mm(W) x 416mm(H)	15,950
1/2P 彩色	横版: 256mm(W) x 192mm(H) 竖版: 126mm(W) x 390mm(H)	13,850
1/4P 彩色	125mm(W) x 192mm(H)	9,000
首页 1/4 页 横幅广告	256mm(W) x 90mm(H)	13,850
封二全页或第一页全页	出血: 284mm(W) x 416mm(H)	22,750
封三全页彩色	出血: 284mm(W) x 416mm(H)	19,850
封底全页彩色	出血: 284mm(W) x 416mm(H)	25,800
企业名片	55mm(W) x 40mm(H)	2,850
企业精选	125mm(W) x 70mm(H)	2,050



2020大湾区工博会 (DMP 2020) 日期: 2020年11月24-27日 地点: 中国 深圳国际会展中心

B. 展会电子快讯

赞助DMP 2020展会电子快讯

- 在DMP 2020展前、展中、展后推广您的产品, 吸引更多金属及相关行业买家

- ✓ 每期展会电子快讯都将实时报导新技术、展品, 以及展会相关新闻
- ✓ 每期展会电子快讯将直达海内外专业买家, 并连接到 www.industrysourcing.cn 的「展会报导」专区
- ✓ 预订展会电子快讯广告位, 广告将链接到您在本展的在线产品展示页或您的网站
- ✓ 展会电子快讯上的广告可激增您网站的浏览量, 将您的新产品呈现给更多买家
- ✓ 提供完整的电子快讯点击报告 (包含详细的联系方式), 将带给您更多业务发展机会

发送数量: 100,000 (选择目标买家)

发送涵盖七大行业数据库:

在金属加工、模具制造、工业激光、汽车设计及制造、塑料、食品加工及包装、橡胶行业行业的应用; 助您精确定位买家

电子快讯发送计划(中文版, 总共3期):

中文版

- 展前: 发送1期DMP 2020展会预览电子快讯 (11月17日);
- 展中: 发送2期DMP 2020展会报导电子快讯 (11月24、26日);

* 电子快讯发送计划日程保留更改权利。

2020展会电子快讯 赞助版面				
No.	赞助方案	规格	价格-3次总价 (RMB)	备注
A	大横幅广告	728x90 像素 GIF/JPG, 最大50k, 15秒动画	8,400	顶部与底部的大横幅广告均属同一个客户
B	侧窗横幅广告	300x250 像素 GIF/JPG, 最大50k, 15秒动画	8,400	至多4个
C	内置横幅广告	330x60 像素 GIF/JPG, 最大40k, 15秒动画	5,700	至多2个
D	小横幅广告	120x60 像素 GIF/JPG, 最大40k, 15秒动画	4,500	至多4个
E	文字广告	标题: 最多20个汉字 字符(40个英文字符) 文字: 最多70个汉字 字符(140个英文字符)	3,900	至多4个
	选项1: 链接文章	标题+文字描述+图片+链接 (至文章页)		
	选项2: 链接视频	标题+文字描述+带有播放按钮的视频截图+链接 (至视频页)		

* 广告位置:
随每期电子快讯标题及内容排版的不同, 可能会引起横幅广告, 文字广告及视频广告位置的变化。



2020大湾区工博会 (DMP 2020) 日期: 2020年11月24-27日 地点: 中国 深圳国际会展中心

C. 展会现场直播

即时曝光 x 内容策略 x 社交媒体

为何选择展会直播?

- ✓ 5大平台整合曝光, 提升展位人流量、产品曝光和问询
- ✓ 通过直播快速了解产品, 未到场的买家也可以促成进一步联系
- ✓ 短视频形式更适合零碎时间观看, 提升观看意愿
- ✓ 原始视频可以提供给您, 用于企业自有媒体宣传



展位采访及拍摄
(专业摄影团队提供支持)



5分钟以内短视频



图文直播
(展位照片+文字)

时间: 11月24-27日

合同截止时间: 11月10日

名额: 限量8家展商

展示顺序: 根据合同签署时间而定

2020展会现场直播价格 (RMB)	
5分钟直播短视频+1则图文直播	10分钟直播短视频+1则图文直播
9,400	13,500

D. 活动拍摄及精剪

在年度重大展会后持续获得更多关注, 延长品牌与产品曝光时间, 加深买家对您的印象!

- ✓ 视频内容作为推广素材持续利用 (所有内容需客户提供)
- ✓ 服务内容: 专业团队拍摄+后期剪辑
- ✓ 呈现形式: 3-5分钟的视频
- ✓ 传播管道:

1. 网站文章及线上展示厅 (限展示厅付费用户)、微信文章及行业群、视频推广至相关行业电子快讯
2. 视频原始档可提供给企业, 用于企业自有媒体宣传



价格(RMB): 18,800 (含摄影+剪辑+宣传)

合同截止时间: 10月24日

与我们联系, 获取更多优质销售资源:

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